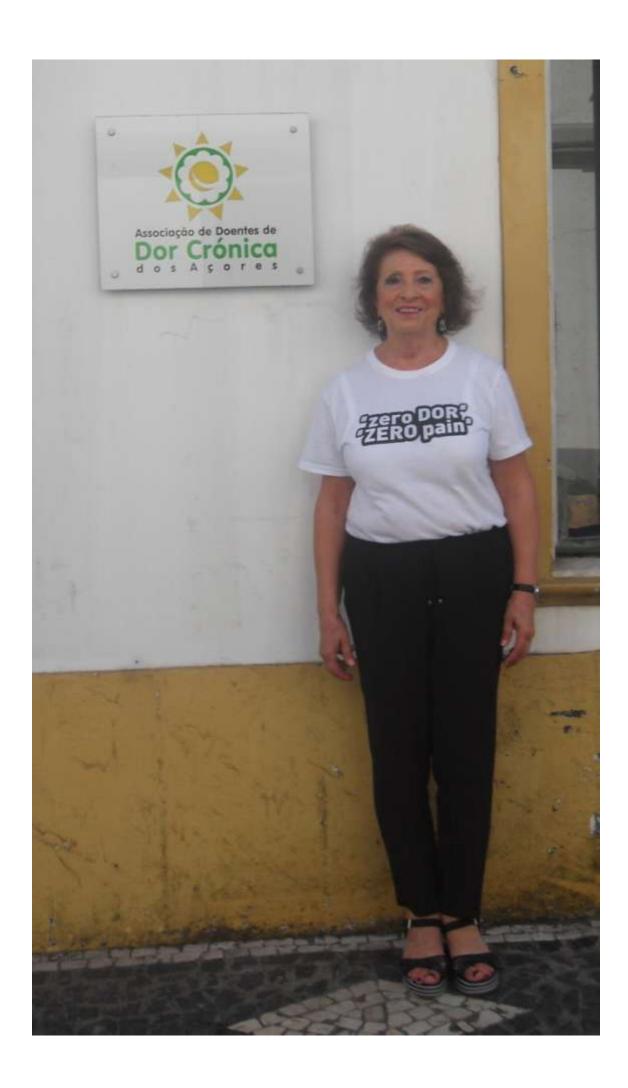
ONE HUNDRED CITIES AGAINST PAIN FROM ITALY TO AUSTRALIA

Ponta Delgada was the only city in **Portugal** that adhered to this initiative, with the support of the Ponta Delgada City Mayor and the *Divino Espírito Santo Hospital*, under the organization of the **Chronic Pain Patients Association of the Azores**.



This year's motto is "**FOR A LIFE WITHOUT PAIN**", that is, to make pain visible and to seek treatment.

«I AM AGAINST PAIN» has been our image in these campaigns and all the Volunteers have a TShirt «Zero Pain»

The Objectives are:

To inform public how they can get the proper treatments for chronic pain;

To sensitize politicians and health institutions for chronic pain;

Awareness for the need of research.

The Actions in 2017 were:

- 1 During one week, a spot six times a day, in 2 local radios;
- 2 The 6th October volunteers in the Hospital to explain the campaign to public





3 – The 6Th October, an interview during 20 min at the regional TV, **RTP Açores** (Program «**Açores Hoje**»);

4 – The 7 th October Volunteers in the City Center, near the Municipality, to explain the Campaign to public;









– The 7 th October an interview to the news in local TV, $\mbox{\bf RTP}$ $\mbox{\bf Acores}.$

